



AGENDA

Topic	Presenter	Time
About Pepper Money	Mario Rehayem	10.05am - 10.30am
Break		
2. Product & Distribution	Barry Saoud & Ken Spellacy	10.40am - 10.50am
3. Operations & Service	Matthew Tinker	10.50am - 11.00am
4. Digital & Technology	Steven Meek	11.00am - 11.15am
5. Customer Experience & Brand	Sarah Pikardt	11.15am - 11.20am
Break		11.20am - 11.30am
6. Funding	Anthony Moir	11.40am - 11.50am
7. People & Diversity	Sue Kent & Michael Vainauskas	11.50am - 12.00pm
8. Closing Remarks	Mario Rehayem & Therese McGrath	12.00pm - 12.10pm
9. Q&A	Executive team	12.10pm - 12.30pm

About Pepper Money

Mario Rehayem, Chief Executive Officer



One of Australia's leading non-bank lenders with a mission to help people succeed.

- A leader in non-bank finance with an established and proven track record throughthe-cycle
- Strong growth record and underlying momentum in a \$2.4 trillion¹ total addressable lending market
- 20+ years of purpose-built historical data provides insights from which the business has grown
- Digitally-enabled distribution tools, allowing brokers to help people succeed with confidence

- Strong through-thecycle credit performance, underpinned by a robust risk framework and 20+ years of loan performance data that drives disciplined returns
- Robust funding, significant warehouse capacity provided by 15+ funders across a deep global investor base of 100+ investors
- Clear path for continued organic growth through extension of products, asset classes and geographies
- Strong, experienced, tenured management team with proven record of success



Pepper's mission is to help people succeed

This is possible because of the core values at the heart of our brand:



CAN DC

We are ambitious and entrepreneurial, so we look for opportunities. We think outside of the box when it comes to developing solutions for our customers and our teams. We leverage the power of teamwork to deliver. Our ability to be decisive drives our effectiveness.



We come with considerable experience; we know how to handle the relationship between opportunity and risk. We understand how to create situations that can set people up for success – and that even in adversity producing a win-win is both human and profitable.

REAL

We help people succeed

We focus on the underserved and undervalued segments



We respect people and are totally honest with them. If we can help we will. If we can't, we'll say so. People want you to be straight with them and they like to understand how things are going – so we tell them. Trust is built by acting with integrity, by doing what you said you'd do. And understanding what people need.

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Pepper Money's strategy



Pepper Money's strategy is to be one of Australia and New Zealand's leading non-bank lender by living by its mission: **to help people succeed**. Pepper Money has four key pillars to support its strategy focused on **Customer, Business, People** and **Brand**.

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Our core competencies

UNDERSERVED CUSTOMER SEGMENTS

6 in 10

eligible non-conforming borrowers did not get a loan¹

Product proposition designed for underserved and undervalued customer sections

FUNDING CAPABILITIES

100+

Investors²

Diversified funding strategy, leveraging long-term relationships with a broad array of funders



CREDIT EXPERTISE

20+ years

Underwriting history

Comprehensive understanding of consumer credit risk

DISTRIBUTION

6,210+

Active brokers³

Multi-channel distribution network, with a focus on embedded, scalable and automated distribution processes

Large addressable market

Pepper Money
has significant
headroom in
its core
markets, and
the proven
track record to
deliver
profitable
growth



MORTGAGES¹

ASSET FINANCE

Total Addressable Market (AUM)

September 2021

\$2,280bn

88% Conforming 12%² Non-Conforming

\$186bn

Consumer: \$59bn⁴ Commercial: \$127bn⁵

Pepper Money's Market Share (closing AUM)

~0.5%

~1.7%

Consumer: ~3.0% Commercial: ~1.1%

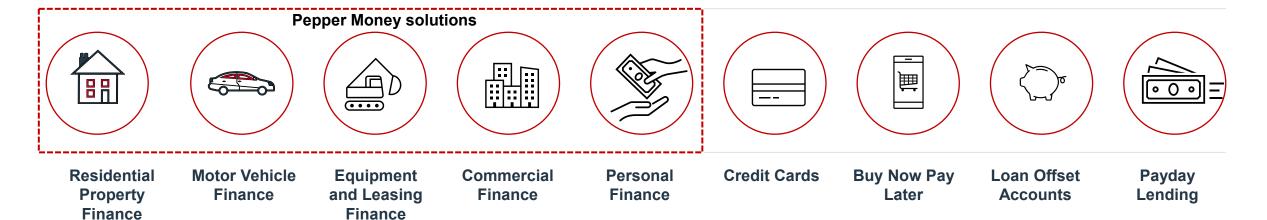
- **Targeted Customer Segments**
- · First home buyers
- SME/self employed (e.g. including casual and gig economy)
- Minor adverse credit event in history (e.g. late utilities bill)
- Credit history impacted by "life event" (e.g. divorce)

- Used cars
- Caravans
- · Commercial vehicles
- Novated lease
- · Small to medium business equipment

ote: 1. Combination of Australia and New Zealand mortgage markets as at September 2021 (Total housing credit, RBA D2 Lending and credit aggregates (including owner-occupier nousing credit and investigations), Housing, RBNZ C5 Sector lending (registered banks and non-bank lending institutions), September 2021, converted at an assumed exchange rate of NZD:AUD = 0.9331). 2. Independent research conducted by Fifth primension Research and Consulting in March 2021. 3. Represents Pepper Money's Mortgages AUM as at 30 September 2021 (closing) as a proportion of Total housing credit. 4. New household loan commitments for urchase of road vehicles, other transport vehicles and equipment, New household loan commitments, ABS 5601.0 Lending Indicators Table 27, October 2020 — September 2021 (published November 2021). Assumes narket size is approximately 4x lending commitments for last 12 months. 5. New business loan commitments, finance lease and fixed term, purchase of vehicles, plant and equipment, ABS 5601.0 Table 29, 21 and 33, protober 2020 — September 2021 (published November 2021). Assumes market size is approximately 4x lending commitments for last 12 months. 6. Represents Pepper Money's Asset Finance AUM as at 30 September 2021 (published November 2021).

Australia's non-bank lending sector

Pepper Money provides flexible financial solutions across property, asset finance and personal lending in a growing market sector



OVER 600 NON-BANK LENDERS AND FINANCIERS OPERATE IN THE AUSTRALIAN MARKET PROVIDING A RANGE OF SERVICES¹

- Non bank lending sector annual growth 2014-2019 **3.6**%²
- Projected annual growth 2019-2024 **9.6**%³

- Sector total assets \$356bn4
- Accounts for 7%¹ of debt financing in Australia and 5%⁵ of
 Mortgage lending

Our focus for delivering growth

CUSTOMER & BRAND

Enriching the **customer experience** through **product design** and **engagement**, helping them succeed and making a real-life difference

PRODUCT & DISTRIBUTION

Expanding our **distribution footprint** and exploring **new market segments** to grow market share



DIGITAL & TECHNOLOGY

Accelerating our **digital strategy** using our strengths in data insights & automation, **making it easier to do business with us**

PEOPLE & DIVERSITY

Engaging our people, providing the right environment and tools to grow their capabilities to deliver

Experienced Executive Team

Pepper Money has a dedicated, focused executive team with the experience and proven track record, both at Pepper Money and externally, to continue to grow and drive the business





Industry Years | Pepper Years





















Therese McGrath Chief Financial Officer

Anthony Moir Treasurer

Barry Saoud General Manager Mortgages & **Commercial Lending**

Ken Spellacy General Manager, **Asset Finance**

Sarah Pikardt

General Manager, Marketing & Brand

Steven Meek **Chief Information** Officer

Matthew Tinker Chief Service Officer

Michael Vainauskas Chief Risk Officer

Sue Kent **Chief Human Resources Officer**



25+ years | 4 years | 25+ years | Feb 2021 | 25+ years | Jul 2021

25+ years | 6 years

14 years | 10 years

23+ years | Oct 2021

15 years | 10 years

30+ years | 1 year

25+ years | 12 years

15+ years | 9 years

11

Company Secretary



Average Pepper tenure | 6 Years

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Product & Distribution

Barry Saoud, General Manager Mortgages & Commercial Lending Ken Spellacy, General Manager Asset Finance





Enabling customers and partners to succeed

CUSTOMER EXPERIENCE & BRAND

- Award winning non-bank lender across multiple categories¹
- Cascading credit model single application three different credit policies
- Partner of choice for Brokers & Aggregators
- Market leading credit decisioning: within 1 business day.
- NPS 19+ compared to 3+ total market²

BUSINESS

- CY2021 Year to October originations of \$5.1bn
- Strong application pipeline continues
- Appointed to Aussie Home Loans Commercial panel
- Launched "Near Prime Clear" promotional product

5,320
customers
provided a
solution who have
been declined³

DIGITAL & TECHNOLOGY

- 13,206 customers offered a solution through PPS⁴
- Data driven insights and decisions
 - Product design
 - New customer segment / market
 - Connecting brokers to customers
- Launching a real time credit decisioning digital solution in 2021

PEOPLE & DIVERSITY

- 92% completion rate and engagement score of 80⁵
- Market leading lender for BDM support
- Industry leading training and development of BDMs



Design and distribution

Distribution White Label Model **Aggregator Channel (Pepper** White Label) **3rd Party** Mortgage Broker / **Aggregator Channel (Pepper** White Label Partner Retail) **Channel (Pepper** White Label)

o Co

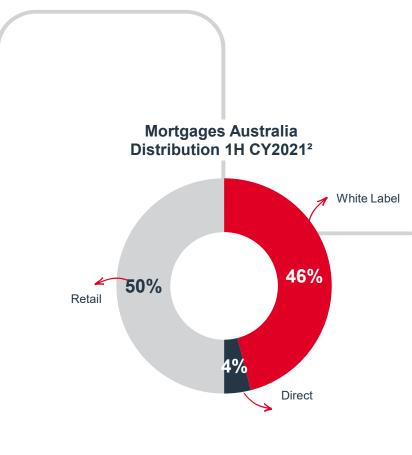
Online Channel (Pepper Direct)

Strategy

- Increasing Pepper's relevance to brokers: product suite moving up the credit curve with Pepper's Prime product
- Business
 Development Manager
 (BDM) to support:
 - Broker distribution
 - White label aggregators
- Pepper Direct distribution
- Education of solution vs product

Distribution Base

- Diversified distribution base
- +17,845¹ Accredited Distribution Partners
- Product distribution through major aggregators, white label partners and a direct to consumer channel
- Integral partner for aggregator's training
- Accredited partner to the National MFAA Program





Product offering

Finance for a range of asset types for consumer, commercial and novated customers:







All-Terrain Vehicles

/ Off-road Bikes

Relationship

network and is seen as a specialist



Why do introducers choose Pepper Asset Finance?

Ease of doing business

Pepper Asset Finance's underwriters are more commercial and flexible in their approach and more accessible to introducers





Technology

Pepper Asset Finance has developed its technology stack to better provide its customers and the latest API technology delivers an optimal customer experience. It leverages Al and predictive analytics to facilitate collections

15



Caravan









Light Commercial Vehicles

Tertiary Equipment

Computer Systems, Photocopiers, Solar. Business Fit-outs. Telecommunications

Primary Equipment

Yellow/Green Goods, Material Handling, Trailers, Construction Wheels/Tracks, Rigid Trucks



Motor Bike



Marine



Secondary Equipment

Prime Movers, Non-Wheel and Non-Track, Plant & Equipment

peppermoney

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Pepper Asset Finance knows the asset financier filling niches unsupported by banks



Consistency

Introducers know what sort of loans Pepper Asset Finance will approve creating confidence in the outcome



Making it easier to do business with us

CUSTOMER EXPERIENCE & BRAND

- Product NPS 38+ compared to 22+ total market¹
- 81% of customers satisfied versus 72% total market¹
- Leading provider of finance options for electric vehicles
- 35% auto approval² reducing time to yes

BUSINESS

- CY2021 Year to October Originations of \$1.6bn
- Strategic partnership with dL- leading wholesale provider
- 39% increase in productivity³ across credit and settlements



DIGITAL & TECHNOLOGY

- Platform supporting all products and originations
- Full suite of API developed for seamless integration with introducers' CRMs
- Application entry by introducers **reduced to 3 minutes**
- Real time payment

PEOPLE & DIVERSTY

- 92% completion rate and engagement score of 80⁵
- Member of Electric Vehicle Council supporting the electrification of road transport

Distribution

Online Auto Brokers

Support for brokers needing an easy online finance solution

29%

1H CY2021 originations¹

Commercial Brokers

Services for SME brokers, focused on equipment solutions

26%

1H CY2021 originations¹

Car Dealerships

Options typically leveraged by large used car dealer operations

19%

1H CY2021 originations¹

OEM

Bespoke finance solutions for Asset Manufacturers and Distributors

10%

1H CY2021 originations¹

Mortgage Brokers

Providing diversity of offer for car loans alongside mortgages

16%

1H CY2021 originations¹

Key Strengths of Distribution: Relationships across a broad set of introducers





























Strategic partnership with du - increases market opportunities

Expands distribution



Better for Dealers



Better for Customers



Two leading finance companies joining forces to solve for a genuine gap in the asset finance market

- Creates comprehensive wholesale & retail offering targeting manufacturers, distributors and dealers
- Reinforces Pepper Money's capability in market, partnerships, product & promotional activity
- Provides dealer finance market¹ with a transparent, multi-channel solution
- Complimentary service value propositions, both partners are market leaders for their respective products

Partnership creates comprehensive wholesale & retail offering













Wholesale





Motor Vehicle





Light Commercial





Motor Cycle





Caravan & RV





Marine



Operations & Service

Matthew Tinker, Chief Service Officer



Equipping our people to help our customers succeed

CUSTOMER & BRAND

- Customer Effort Score improvement to +58¹
- NPS improvement across all our product platforms of between 2 and 22 points²
- Customer Satisfaction across all our products up by 6%²
- Customer Review Platform score increases across all main platforms including an improvement of over 90%³

BUSINESS

- Simplified customer interactions through consolidating our telephony so that we now only have 1 Customer phone number
- Calls per Customer Service team member increase of over 27%⁴

Our
capability is
scalable to
serve over
500,000
customers by
2023

DIGITAL & TECHNOLOGY

- New automated communication strategies have saved over 280 hours per month⁵
- Pilot launch of my.peppermoney

PEOPLE & DIVERSITY

- People Engagement improvement of +3 in our Australian Team and +8 in our Manila Service Team⁶
- Participation rate of 98%⁶
- Increased our cross-skilled workforce to over
 70% of our service team⁷

Reimagining customer experiences connected by Apollo



A servicing system built for service, scale and future ambition

Customer Solutions

Improving customers experience by simplifying interactions

- 280 hours¹ per month saved on average
- 50k+ transactions² processed automatically

Customer Assist

Digitising access for operational efficiency

 Up to 30% reduction³ in cost to serve

Customer Retention

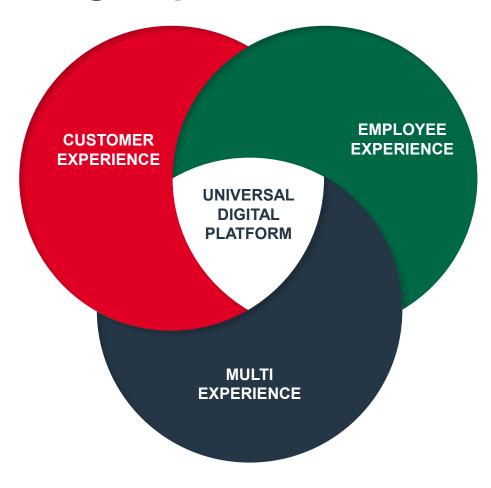
Digitising and automating the engagement program

 100% increase⁴ in contact coverage with no increase in cost

Creating a universal digital platform



Increased selfservice capabilities for our customers



Increased channel capability

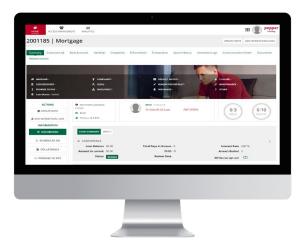












Increased automation and a simplified platform for our people

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Digital & Technology

Steven Meek, Chief Information Officer



Our technology continues to enable scalable efficient growth

MORTGAGES

Pepper Product Selector

13,206

Customers offered a solution¹

A\$21.7bn volume²

Pepper Resolve

5,320

Customers provided a solution who would have been declined³

A\$6.6bn volume⁴

Integrated Digital Platform

MORTGAGES

Pepper Sage – Underwriting

21% application⁶ flow through new system

System embedded Serviceability Calculator

Automation of simple solicitor instructions

ASSET FINANCE

Pepper Solana – API Connect

Full suite of API
delivering seamless
integration

Real time payments

39% increase in productivity⁵ for Credit & Settlement Officers to process Consumer Loans

OPERATIONS

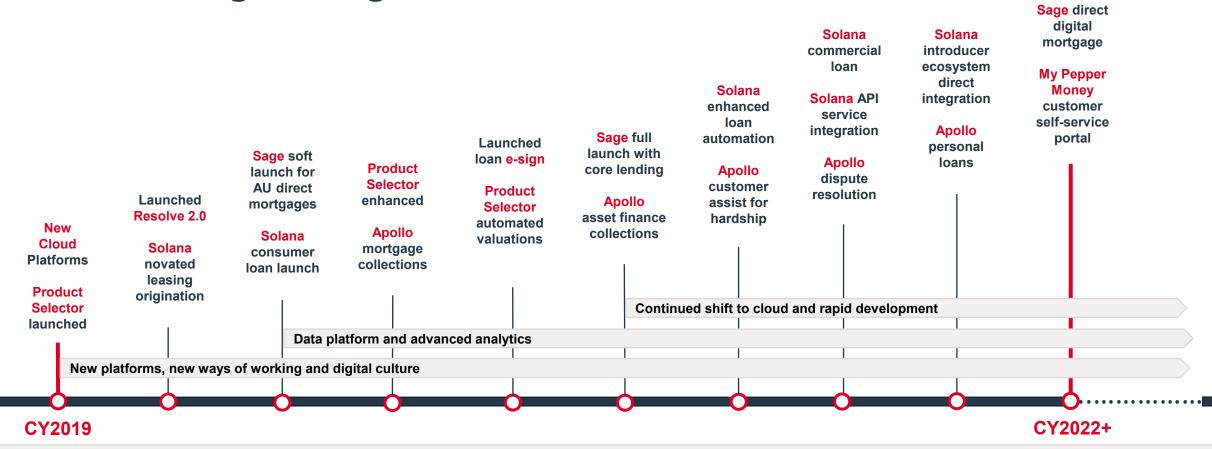
Pepper Apollo – Operations

50k+
transactions
automatically
processed ⁷

280 hours per month saved⁸ in collector activity

\$15m collected⁹ **54%** kept promise rate¹⁰

Accelerating our digital transformation













Purpose built, scalable and secure

PLATFORMS

Leveraging an industry leading rapid development ecosystem

METHODS AND CULTURE

By pivoting to new ways of working and rapid platform development we have achieved **77%** reduction in lead times.

EASIER TO DO BUSINESS





outsystems



92%

Lending solutions built in-house, enabling customer digital experience autonomy and agility





22%

Pepper-wide productivity uplift from automation initiatives



6 82%²

IT employee engagement sustained during COVID-19



86%

Of our platforms are cloud hosted

Well positioned to continue meeting broker and customer demand



Controls and protection

Positive uplift in cyber security over the last 12 months including achievement of **ISO27001** certification.





NON-BANK OF THE YEAR

Customer Experience & Brand

Sarah Pikardt, General Manager Marketing & Brand





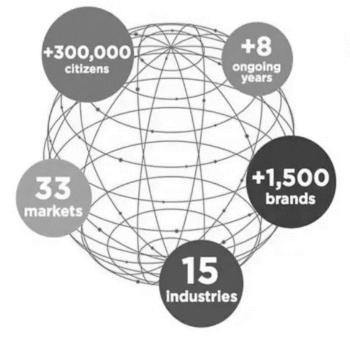
Purpose-driven brands impact profitability



- 73% think brands must act NOW for the good of society and planet
- 53% are ready to pay more for a brand that takes a stand on environmental and social issues
- 64% of citizens prefer to buy from companies with a reputation for having a purpose other than just profits¹

Purpose-driven brands impact profitability, help grow sales, improve brand loyalty, and provide a competitive advantage—all of which are critical for making a difference in the competitive marketplace today.

Impacts Profitability



outperforming the market by 206%

Meaningful Brands have outperformed the stock market by a staggering 206% over a ten-year period between 2006 and 2016.

9 X increase in share of wallet

Meaningfulness in brand marketing can increase share of wallet by up to nine times.

137% KPI increase

Meaningful Brands can increase their KPIs by up to 137%.



- Purpose driven brands outperform the market
- Purpose is a core differentiator thar means something to all people – employees, customers and investors
- Purpose is who we are and can serve as the beacon for all decision-making

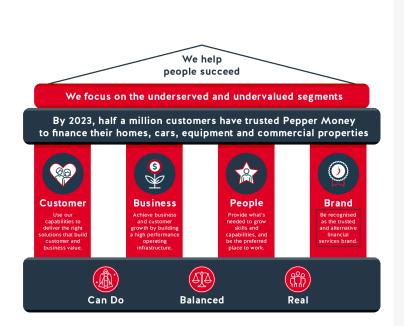
Brand Purpose

Havas Meaningful Brand Report published a 2021 report with several key findings.

Note 1. Havas Meaningful Brand Report, 2021

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Activating our mission to help people succeed matters

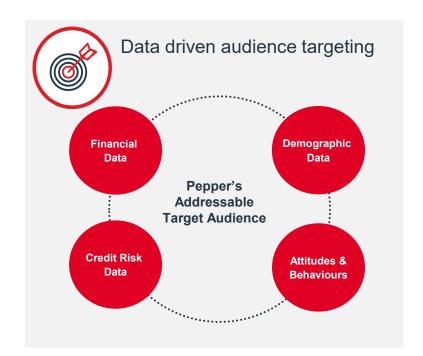


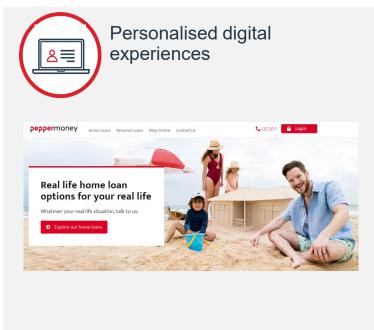


Pepper Money has helped over 250,000 customers¹

Our Brand can authentically activate our mission to continue to help people succeed beyond our loan options across whole-of-life customer journey and channel

Delivering an integrated whole-of-life customer experience







- Driving meaningful employee engagement.
- Authentic storytelling and real content.

30



- Easy access to 21 years of customer data and actionable insights
- Integrated delivery of end-to-end customer experience
- Cross team collaboration to deliver digital enablement and expertise

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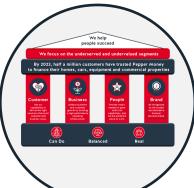
Helping people succeed and making a real-life difference

CUSTOMER & BRAND

- Increase brand awareness to be recognised as the trusted leading non-bank lender
- Enrich customer experience through product design and engagement in our key target audiences
- Deliver above industry average customer and partner advocacy and satisfaction results

BUSINESS

- Deliver Integrated brand and Customer experience approach
- Deliver strong and targeted campaigns
- Support the business with retain and reward customer loyalty initiatives



DIGITAL & TECHNOLOGY

- Accelerate roll out of digital tools to drive customer engagement
- Direct Apply go to market Q1 2022 to optimise the digital journey and improve conversion
- Automated and personalised email journeys

PEOPLE & DIVERSITY

- Build **expertise**, **influence** and **collaborate** to deliver best in class marketing
- Increase cross department collaboration to improve core digital and user experience skills
- Maintain engagement and empower consistent delivery of 'on brand' customer experiences

Funding

Anthony Moir, Treasurer





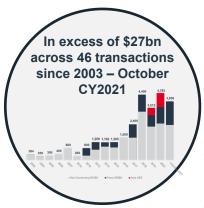
Diversified funding strategy supporting growth

SECURITISATION PROGRAMME

- Most active non-bank issuer in 2021 raising \$4.0bn in 5 public transactions¹
- Base of over 100 investors both locally and offshore
- Significant warehouse capacity of \$8.5bn² (up \$1.0bn over the year)
- Deep funding relationships with 3 out of the 4 major Australian banks

GROWTH OPPORTUNITIES

- More warehouse capacity (from both senior & mezzanine lenders)
- Increased public issuance through:
 - Offshore issuance (USD, EUR & YEN)
 - New key investor relationships (domestically & offshore)
 - Building on ESG credentials



ESG CREDENTIALS

- First non-bank lender to issue Green Bonds
- Leading Electric Vehicle originator







Electric Vehicles

Solar Loans

GOVERNANCE

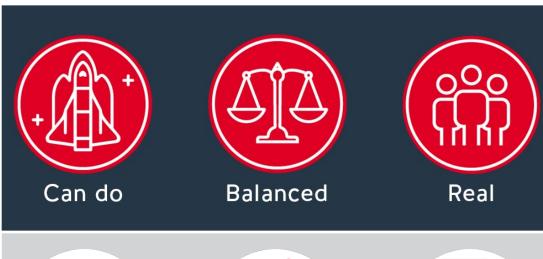
- Significant warehouse capacity for market disruptions
- Proven experience to manage through significant market disruptions (COVID-19, GFC)
- Nimble business model to facilitate changes in funding demand

People & Diversity

Sue Kent, Chief Human Resource Officer Michael Vainauskas, Chief Risk Officer



2021 People & Diversity





ALLYSHIP

Build relationships based on trust, consistency and accountability.



CELEBRATION

Acknowledge and continue the things that support our existing diversity.



EDUCATION

Identify and actively bridge and gaps in our Knowledge and actions.

73 of our people promoted1 into new roles 41 transferred or

seconded¹ into new opportunities

different languages² spoken

Different

cultures²

18%

of all employees² identify as LGBTQIA+

Engaged employees3 Manila

different Religions

WHAT WE DO WELL

80

Engaged

employees³

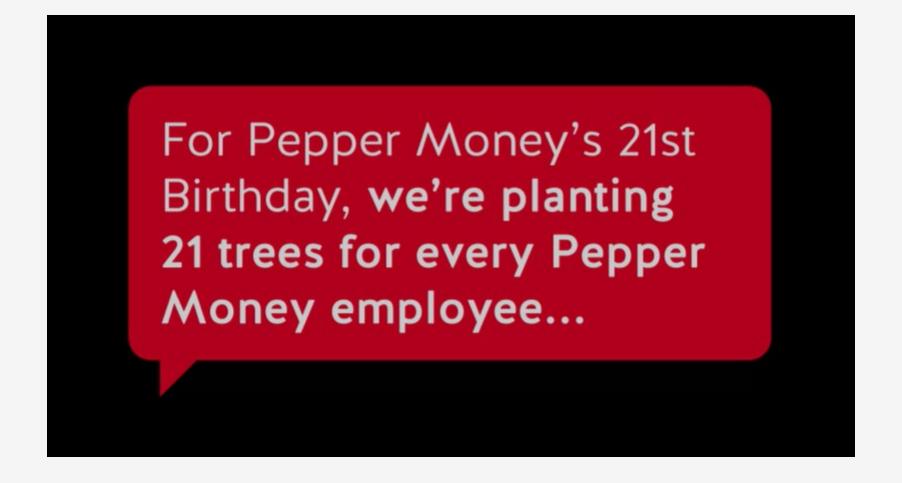
Australia &

NZ

- People & culture
- Flexibility
- Communication
- Provide strong sense of belonging and inclusion

POSITIVE RESPONSE TO

- Trust in Executive team
- Autonomy and empowerment



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Closing Remarks

Mario Rehayem, Chief Executive Officer

Therese McGrath, Chief Financial Officer



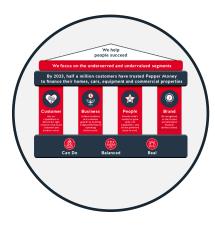
Our strategic priorities to deliver long-term shareholder value

CUSTOMER

- Accelerate product innovation
- Deliver product solutions that build customer value
- Drive our customer retention and loyalty initiatives
- Deliver integrated and aligned ESG framework

BUSINESS

- Continue to grow in core segments
- Accelerate roll out of digital tools driving distribution and customer engagement
- Capitalise on market opportunities
- Optimise partnerships to support growth
- Continue to extend distribution network through new partnerships



BRAND

- The trusted leading non-bank lender
- Deliver above industry average customer and partner advocacy and satisfaction results
- Demonstrate value creation and positive outcomes for our stakeholders via community programs

PEOPLE & DIVERSITY

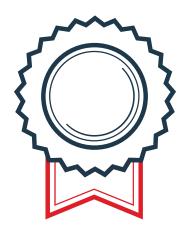
- Top quartile employee engagement
- Continue to support diversity
- Retain and attract talent
- Preferred place of work
- Respond to changing work environment

38

Delivering on our commitments

Pepper Money expects Pro Forma NPAT of \$135_m - \$138_m, exceeding IPO Prospectus forecast for CY2021 Pro-forma NPAT of \$120.7 million

Our mission is to help people succeed



ORIGINATIONS AS AT 31 OCTOBER 2021

\$6.7bn already

exceeds CY2021 IPO Prospectus forecast

ORIGINATIONS ESTIMATE FOR CY2021

\$8.0bn

exceeds CY2018 record originations of \$6.5bn

GROWTH EARNINGS

Positive momentum across all business segments



CY2021 NIM

On track to achieve IPO Prospectus

Mortgage 2.3%

Asset Finance 3.3%

Pepper Money 2.5%





Executive Team Bios





Mario Rehayem Chief Executive Officer

- Joined Pepper Money in 2011 Appointed CEO of Pepper Money in 2017
- Over 18 years experience across banking and finance
- Previously held senior positions in APRA regulated entities and the non bank sector, including as State Manager, Mortgage Broker Distribution at Westpac



Therese
McGrath
Chief Financial Officer

- Joined Pepper Money in 2018 as CFO
- Over 25 years of international experience in finance, strategic development and operations
- Previously held senior positions in finance, operations and strategy at Australia and New Zealand Banking Group, Thomson Reuters, Diageo, SAP and Microsoft

43



Barry Saoud

General Manager – Mortgages & Commercial Lending

- Joined Pepper Money in 2021
- Over 20 years' experience in the financial services industry in Sales, Product Management, Legal and Company Secretary roles.
- Previously held leadership roles at Aussie Home Loans, GE Capital, HSBC and Norton Rose Fulbright.



Ken Spellacy

General Manager – Asset Finance



Matthew Tinker

Chief Service Officer

- Joined Pepper Money in 2015
- Over 25 years' experience in the asset finance industry,
- Previously held senior leadership roles across various financial institutions including Capital Finance, St. George Bank and Westpac.

- Joined Pepper Money in 2011
- Over 15 years' experience in financial services in Operations and Project Management roles.
- Previously held leadership roles at the Commonwealth Bank of Australia and Woolworths Group.



Steven Meek Chief Information Officer



Pikardt
General Manager,
Marketing & Brand

Sarah



Anthony Moir Treasurer

- Joined Pepper Money in October 2021
- Responsible for the leadership of Pepper Money's digital, technology, data and analytics capability.
- More than 23 years global experience with previously held senior positions in Macquarie Group and Coca-Cola Amatil.

- Joined Pepper Money in 2011
- Sarah leads the marketing effort and strategic development of the Pepper Money brand with a focus on improving customer experience.
- Previously managed workforce optimisation and customer loyalty programs for Synchro Marketing across financial services, telecommunications and automotive industries.

- Joined Pepper Money in 2021
- Anthony is responsible for the leadership of Pepper's treasury function including the strategic direction and execution of Pepper's multicurrency funding programs.
- More than 25 years of experience in treasury and debt capital markets, previously held positions at bank and non-bank lenders including Qudos Bank, GE Capital, AMP, CBA and Citigroup.



Sue Kent



Michael Vainauskas



John Williams

General Counsel & Company Secretary

- Joined Pepper Money in 2012
- John advises senior
 management and the Board on
 legal matters, leads Pepper
 Money's legal and secretariat
 teams and manages the work
 of external legal advisors.
- Prior to joining Pepper Money, John worked as Legal Counsel for GE Capital and as a solicitor with Mallesons Stephen Jacques (now King & Wood Mallesons).

Chief Human Resource Officer

- Joined Pepper Money in 2009
- Sue leads the human resources team for Pepper Money and provides strategic and operational initiatives to support Pepper Money's people management practices.
- Previously held senior positions with Nestlé Australia, Philips Electronics and BHP.

Chief Risk Officer

- Joined Pepper Money in 2020
- Michael is responsible for ensuring that the Governance, Risk, Compliance and Control Strategies and Frameworks are designed and operating effectively.
- Previously held various senior roles at Perpetual Ltd, Commonwealth Bank of Australia and Westpac.

Disclaimer



Disclaimer

Summary information

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